



## La Societe des Quarante Hommes et Huit Chevaux Nationale Membership Team

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Fellow Voyageurs,

Greetings from Nationale!

This is the 21<sup>st</sup> letter you have received from me, and after this letter, you won't hear about our Region's place nationally until we are #1. **We have FALLEN from 4<sup>th</sup> place to 5<sup>th</sup> place out of 6 Regions.** As I've stated before, do not sit on renewals.

We are into February, and our region has ONLY met 72.58% of our membership goal for 2021. We are still **861 DELINQUENT Voyageur renewals away from our 100% goal**, and we are 112 renewals behind where we were this time last year. **Since last week, there have ONLY been 40 renewals (35 from Indiana, and 5 from New Mexico), and no new Voyageurs submitted to Nationale from the 9 Grandes that make up Region 1.**

If your Grande is not at 100% (It's not.), then there should be some renewals being submitted to Nationale every week. **It doesn't matter if it is 1 renewal or 100, send them in when you get them.**

**As a Region, we will need to have just under 50 renewals sent in to Nationale on a weekly basis in order to reach our 100% goal!**

The current status of the Grandes in our region is as follows:

<u>Grande</u>	<u>Nat'l Rank</u>	<u>% of 2021 Goal</u>	<u>2021 Members</u>	<u>2021 Short</u>	<u>New Memberships/Renewals</u>
Alaska	12	90.09%	100	-11	0/0
Colorado	18	84.15%	69	-13	0/0
Indiana	42	70.21%	1572	-667	0/35
Iowa	44	68.14%	201	-94	0/0
Maryland	26	79.75%	189	-48	0/0
Massachusetts	10	93.39%	113	-8	0/0
Nevada	9	94.12%	16	-1	0/0
New Mexico	50	61.90%	13	-8	0/5
Utah	53	35.29%	6	-11	0/0

**Please look at the document I attach every week, titled “Membership Week XX (2021)”, where XX is the membership week that we are in. The Grande Correspondants should be reviewing this report on a WEEKLY basis, and at a minimum, reaching out to those Locales that are either 1 or 2 members from 100%, but also those that have a very low percentage of renewals. In turn, the Correspondants Locale should be reaching out to the individual Voyageurs, to inquire if there is a hardship, health concern, or other reason for non-renewal. We NEVER want a Voyageur to fall from our ranks just because they may be in the middle of a hard time; financially, for health reasons, or for any reason out of their control.**

If there are Locales out there that have Voyageurs that have stated their intent to renew, but they can't at the current time (for whatever their personal reason), you can consider paying their dues for now, and then get it back at your next Promenade (if you're able to have them), or when the Voyageur has the means or ability to pay. As I stated in the previous paragraph, we should NEVER lose a Voyageur just because they may be having troubles.

**This week we have 7 Grandes that didn't submit any renewals or new members in the past week.** Like I talked about in previous letters, if you actually reach out to the Voyageurs, rather than waiting for them to send in their dues, they are more likely to renew. **The future of our beloved organization is UP TO YOU.**

I have included in this email the membership numbers for the Grandes, which includes the 2020 YTD totals (for comparison), the 2021 YTD totals, the 2020 EOY total, the percent of the 2021 quota that has been met, and finally how many members each Locale is either over/short.

I would like to close with a welcome to our NEW Advisor (Membership), Chef de Chemin de Fer (Passé) Rick Williams! **WELCOME TO THE TEAM, RICK!**

En Service,  
Paul J. Emmert, Sr.  
Nationale Sous Directeur Membership (Region 1)